

Your change will impact the lives of young women and their babies.

Your Role:

- Sign up your church or organization by contacting **Sally Chardos** (contact details below)
- Supply your church or organization with the empty baby bottles you will need or tell us how many empty bottles you will need and we will supply them
- Distribute the baby bottles to your group or organization
- Promote the campaign at your church or organization
- Collect the bottles five weeks later

Birthright of Columbia's Role:

- Distribute empty bottles to you the week before the start of the campaign
- Provide you with promotional materials including:
 - Posters
 - Bulletin insert
- Collect your baby bottles on a weekly basis or after the 5 weeks

Promoting the Baby Bottle Campaign:

- Birthright of Columbia may be able to provide a representative to come to your church or organization to speak to your group about the work of Birthright and announce the baby bottle campaign – please contact Sally for more details
- Create a display in the foyer by using a crib. Fill the crib with baby bottles and invite the congregation to take a baby bottle after the service. Leave the crib up for the entire campaign and have the baby bottles returned in the crib by the deadline.
- The Sunday School children could pass out a baby bottle to each family
- Encourage each Sunday School class (children and adult programs) to also fill a baby bottle during the campaign
- Ensure a “Baby Bottle Campaign bulletin insert is included in the bulletin a few weeks leading up to the campaign and on the day the campaign starts to launch the campaign
- A one line reminder about the baby bottles each week in the bulletin
- Emphasize that we would like all the baby bottles returned (empty or full)
- Having ushers hand out the baby bottles as people exit the sanctuary

Our Mission: “Every mother has the right to give birth and every baby has a right to be born.”

Questions?

Please contact:

Sally Chardos

Ph: 803-765-0165 or birthrightofcolu@bellsouth.net